**#LoveSheffieldNights** - how it works

Any licensed premises operating in Sheffield can get involved in this campaign however, only the BBN accredited premises will be provided with props and information on how you can make the most of the campaign in your premises. The team from GOSH promotions will be visiting all BBN accredited venues in the New Year to provide you with all the resources you need.

We are launching the campaign on Thursday 10th January and there is no end date, so we have the opportunity to keep this campaign going for as long as we can, let’s how far we can take this.

The campaign **#loveSheffieldNights** aims to get as many customers to add the hashtag **#loveSheffieldNights** to all their pictures/selfies that they take during their night out and shout about why they love it and why they keep coming back!